



41ST ANNUAL
NORTHWEST LEADERSHIP
SEMINAR

LEADING WITH $\frac{20}{10}$ VISION

- | | | |
|------------------------|-----|--|
| Lt. Col. "Rob" Waldman | ... | Top Gun Leadership |
| Luke Visconti | ... | Diversity and Creativity |
| Kimberly Alyn | ... | Leadership Is Not For Wimps! |
| Dr. Kevin Gilmartin | ... | Emotional Survival II |
| Dr. Samuel Betances | ... | Bottom Line Leadership |
| Dr. Jack Enter | ... | Walking the Narrow Road
of Leadership |

MARCH 3-5, 2010

RED LION HOTEL ON THE RIVER - JANTZEN BEACH
PORTLAND, OREGON

NORTHWEST LEADERSHIP SEMINAR 2010

WEDNESDAY - MARCH 3, 2010

7:00 AM REGISTRATION OPENS
8:15 AM OPENING CEREMONIES

TOP GUN LEADERSHIP

LT. COL. WALDO "ROB" WALDMAN



...How to Build a Culture of Courage at Work and in Life

How can you instill a climate of ownership in your organization so that everyone feels accountable and responsible for its mission: success? The key to building a high-powered organization that encourages innovative thinking, loyalty to the mission, and a relentless commitment to excellence lies with its leadership. As trusting and reliable "wingmen" learn, leading to win has four distinct characteristics:

Shared Vision - Value Based Culture
Effective Communication - Train to Win Mindset

Be prepared for a high energy and engaging presentation from a decorated fighter pilot with more than 65 combat missions. With an MBA, he has earned his wings in business and founded his own firm, Wingman Consulting.

CREATIVITY AND DIVERSITY

LUKE VISCONTI



People are created equal, therefore talent is distributed equally! Diversity management is the proactive management of race/culture, gender, orientation, disability and age to ensure equal outcome in relationships with employees, customers, investors and suppliers.

An organization's management of diversity can be defined and judged in absolute metrics, most easily with human-capital statistics. This presentation will describe the link between the art and science of diversity management.

Luke Visconti is a partner and co-founder of DiversityInc Media LLC. The mission of this company is to bring education and clarity to the business benefits of diversity. His blog, "Ask the White Guy" is a top draw on DiversityInc.com and he is a recognized leader in this field with appearances on FOX, MSNBC and CNBC.

12:00 NOON
1:30 PM

*LUNCH (PROVIDED WITH YOUR REGISTRATION)
SEMINAR RECONVENES*

LEADERSHIP IS NOT FOR WIMPS!

KIMBERLY ALYN



In this humorous and inspiring presentation, best-selling author and international speaker Kimberly Alyn will share the principles of leadership that stand the test of time. She will provide you with some illuminating insights on how to positively influence people. Whether you are a formal or informal leader, these principles will give a solid foundation for real leadership in a society that desperately needs it!

Kim is the author of eight books, including *101 Leadership Reminders*, *How to Deal With Annoying People*, and *Pillars of Success*. Contributors to her books include General Alexander Haig (former Secretary State under President Ronald Reagan), Stephen Covey, and Ken Blanchard.

From a child in the witness protection program to conquering the fear of heights and small airplanes by becoming a pilot, Kim's life experiences have influenced her time-tested self improvement tips.

5:00 PM

A "Networking Event" and sponsor exhibits, with hors d'oeuvres, follows the conclusion of Wednesday's program in the lower level of the hotel. Please use this opportunity to interact with fellow attendees and colleagues and to thank the generous sponsors of the Seminar.

THURSDAY - MARCH 4, 2010

8:30 AM SESSION BEGINS

EMOTIONAL SURVIVAL II

DR. KEVIN GILMARTIN



One of the Seminar's highest rated presenters returns to the Seminar for 2010. Dr. Kevin Gilmartin joins us to share his candid and timely leadership message that crosses the borders of all venues and ranks. From emotional survival to reducing organization resistance, you will be energized by Dr. Gilmartin's presentation.

Dr. Gilmartin is a behavioral sciences and management consultant specializing in the area of public safety. He holds adjunct faculty positions with Cornell University's New York State School of Industrial and Labor Relations, University of Massachusetts and the Law Enforcement Management Institute of Texas at Sam Houston State University. He is a guest instructor at the FBI Academy and the FBI Law Enforcement Executive Development Institute, as well as the noted author of *Emotional Survival for Law Enforcement* and numerous articles for national organizations and agencies.

Please watch our website for updates to Dr. Gilmartin's presentation.

12:00 NOON
1:30 PM

**LUNCH (PROVIDED WITH YOUR REGISTRATION)
SEMINAR RECONVENES**

BOTTOM LINE LEADERSHIP

DR. SAMUEL BETANCES



Diversity is not about counting heads...it's about making heads count.

Diversity is not about single-issue activism...it's about strengthening the workplace with inclusive diverse, high performing teams at all levels of the organization.

Diversity is about mission and the bottom line.

Dr. Samuel Betances will focus on a clear definition of diversity and how demographic trends will impact the way organizations must do business. Strategies for reducing negative tension and encouraging positive collaboration will also be explored, along with what participants can add to their toolkits to become more effective agents of change and leaders.

As a biracial, bicultural and bilingual citizen of the world, Dr. Betances will relate stories from his own journey as a high school dropout from inner city poverty, violence and illiteracy to earning his Masters and Doctorate from Harvard University. Come to this session prepared to laugh and learn!

FRIDAY - MARCH 5, 2010

8:30 AM

WALKING THE NARROW ROAD OF LEADERSHIP

DR. JACK ENTER



Becoming the Leader Who Makes an Impact on the Organizational Culture

The leadership and management professions are continuing to face significant challenges in their operational and organizational roles. Unfortunately, one of the more pressing issues facing American society may be the failure of supervisors and managers to consistently practice recognized leadership principles that they learn in management training programs.

Most managers seem to take the "path of least resistance" when dealing with problem employees or in communicating with employees. This "wide road of mediocrity" is believed to be the primary path of most managers. These leadership failures have become a significant form of stress and frustration. This program examines why these problems occur and the practical methods that today's professionals can use to become effective leaders and walk the narrow road of leadership excellence – both at work and at home.

12:00 NOON

CLOSING REMARKS CONCLUDE THE SEMINAR

*"PROVIDING A VARIETY OF DYNAMIC, EDUCATIONAL EXPERIENCES
AND VALUABLE, PRACTICAL SKILLS FOR LEADERS OF TODAY AND TOMORROW"*

NORTHWEST LEADERSHIP SEMINAR - MARCH 3-5, 2010

Red Lion Hotel on the River - Jantzen Beach - Portland, OR

Red Lion Hotel on the River, Jantzen Beach is a resort-style facility conveniently located on the scenic Columbia River, 10 minutes from downtown Portland, 15 minutes from the Portland International Airport via complimentary airport transportation. Vancouver, Washington is just across the Interstate Bridge and shopping is conveniently located nearby.

Each guestroom features large work areas, private balconies, free Net4Guests high-speed wireless Internet access, voicemail and telephone data ports, cable TV with pay-per-view movies and HBO® and coffeemakers. Business services, fitness center, tennis courts, boat dock, outdoor pool and hot tub are available onsite, with golf courses, boating, and skiing nearby.

For reservations, please call 1-503-283-4466.



Register Online

Visit our website at www.nwleadershipseminar.com to register online.

Educational Credits are available for training received at this Seminar:

- **Western Oregon University**
Visit the WOU desk on Wednesday morning to register.
- **Oregon**
Attendees from Police, Law Enforcement and Criminal Justice must sign the DPSST F-6 Attendance Roster, which will be located near the registration desk. OREGON attendees from Fire Service will receive a letter of completion following the 2009 Seminar, to be included in your agency's internal training files.
- **Washington:**
Attendees from Police, Law Enforcement, Criminal Justice, and Fire Service will receive a letter of completion following the 2009 Seminar, to be included in your agency's internal training files.
- This Seminar satisfies 20 hours of leadership training for Law Enforcement certification.

LAST DAY FOR CANCELLATION IS FEBRUARY 19, 2010. REGISTRATIONS ARE TRANSFERABLE.

We encourage you to contact the Registration Staff at 503-587-9427 prior to the Seminar to advise of name changes. Onsite Registration Staff can also make those changes when attendees arrive at the Seminar.

PLEASE NOTE: Your completed registration form for the 2009 Northwest Leadership is an OBLIGATION TO PAY. We honor that commitment and will be unable to issue refunds for cancellations received after February 19, 2010.

41st ANNUAL NORTHWEST LEADERSHIP SEMINAR REGISTRATION

REPRODUCE FOR ADDITIONAL REGISTRANTS

Last Name _____ First Name _____

Position _____ Agency _____

Mailing Address _____

City _____ State/Province _____ Zip/PC _____

Phone (_____) _____ Email _____

Make checks payable for \$275.00 to: **Northwest Leadership Seminar** Billing Authorization # _____

Register online at www.nwleadershipseminar.com

Mail Registrations to:

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727 Center Street NE, Suite 300
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